



Community Profile

Divernon Village, IL 2
Geography: Place

Prepared by Esri

Population Summary	
2000 Total Population	1,194
2010 Total Population	1,172
2016 Total Population	1,322
2016 Group Quarters	0
2021 Total Population	1,406
2016-2021 Annual Rate	1.24%
Household Summary	
2000 Households	484
2000 Average Household Size	2.47
2010 Households	499
2010 Average Household Size	2.35
2016 Households	566
2016 Average Household Size	2.34
2021 Households	603
2021 Average Household Size	2.33
2016-2021 Annual Rate	1.27%
2010 Families	330
2010 Average Family Size	2.85
2016 Families	390
2016 Average Family Size	2.75
2021 Families	412
2021 Average Family Size	2.75
2016-2021 Annual Rate	1.10%
Housing Unit Summary	
2000 Housing Units	512
Owner Occupied Housing Units	74.0%
Renter Occupied Housing Units	20.5%
Vacant Housing Units	5.5%
2010 Housing Units	538
Owner Occupied Housing Units	73.4%
Renter Occupied Housing Units	19.3%
Vacant Housing Units	7.2%
2016 Housing Units	604
Owner Occupied Housing Units	72.5%
Renter Occupied Housing Units	21.2%
Vacant Housing Units	6.3%
2021 Housing Units	644
Owner Occupied Housing Units	71.4%
Renter Occupied Housing Units	22.2%
Vacant Housing Units	6.4%
Median Household Income	
2016	\$59,371
2021	\$65,325
Median Home Value	
2016	\$98,777
2021	\$117,699
Per Capita Income	
2016	\$31,177
2021	\$34,095
Median Age	
2010	40.7
2016	44.3
2021	45.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	566
<\$15,000	4.1%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	6.7%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	22.4%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	5.5%
\$200,000+	2.7%
Average Household Income	\$74,184

2021 Households by Income

Household Income Base	603
<\$15,000	4.3%
\$15,000 - \$24,999	13.4%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	6.6%
\$200,000+	3.2%
Average Household Income	\$80,964

2016 Owner Occupied Housing Units by Value

Total	439
<\$50,000	9.1%
\$50,000 - \$99,999	41.9%
\$100,000 - \$149,999	28.0%
\$150,000 - \$199,999	11.4%
\$200,000 - \$249,999	5.0%
\$250,000 - \$299,999	2.5%
\$300,000 - \$399,999	0.7%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$116,173

2021 Owner Occupied Housing Units by Value

Total	458
<\$50,000	7.4%
\$50,000 - \$99,999	33.8%
\$100,000 - \$149,999	24.7%
\$150,000 - \$199,999	14.4%
\$200,000 - \$249,999	9.2%
\$250,000 - \$299,999	6.3%
\$300,000 - \$399,999	1.3%
\$400,000 - \$499,999	2.0%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$140,229

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	1,172
0 - 4	6.6%
5 - 9	6.5%
10 - 14	6.9%
15 - 24	10.8%
25 - 34	11.9%
35 - 44	12.1%
45 - 54	18.9%
55 - 64	13.0%
65 - 74	7.3%
75 - 84	4.2%
85 +	1.8%
18 +	75.6%

2016 Population by Age

Total	1,321
0 - 4	5.1%
5 - 9	5.8%
10 - 14	6.5%
15 - 24	10.3%
25 - 34	12.1%
35 - 44	11.0%
45 - 54	18.4%
55 - 64	16.0%
65 - 74	9.2%
75 - 84	4.2%
85 +	1.5%
18 +	79.4%

2021 Population by Age

Total	1,406
0 - 4	5.0%
5 - 9	5.5%
10 - 14	6.8%
15 - 24	9.2%
25 - 34	12.3%
35 - 44	11.2%
45 - 54	16.6%
55 - 64	15.8%
65 - 74	10.9%
75 - 84	5.1%
85 +	1.6%
18 +	79.4%

2010 Population by Sex

Males	579
Females	593

2016 Population by Sex

Males	663
Females	658

2021 Population by Sex

Males	711
Females	695

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 26, 2016



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2010 Population by Race/Ethnicity

Total	1,172
White Alone	98.1%
Black Alone	0.0%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.2%
Hispanic Origin	0.6%
Diversity Index	4.9

2016 Population by Race/Ethnicity

Total	1,321
White Alone	97.4%
Black Alone	0.0%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	2.0%
Hispanic Origin	1.4%
Diversity Index	7.8

2021 Population by Race/Ethnicity

Total	1,405
White Alone	96.9%
Black Alone	0.0%
American Indian Alone	0.1%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	2.5%
Hispanic Origin	1.8%
Diversity Index	9.6

2010 Population by Relationship and Household Type

Total	1,172
In Households	100.0%
In Family Households	83.0%
Householder	28.2%
Spouse	21.2%
Child	29.2%
Other relative	1.6%
Nonrelative	2.9%
In Nonfamily Households	17.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment

Total	955
Less than 9th Grade	1.9%
9th - 12th Grade, No Diploma	5.0%
High School Graduate	30.2%
GED/Alternative Credential	5.5%
Some College, No Degree	25.7%
Associate Degree	13.8%
Bachelor's Degree	15.0%
Graduate/Professional Degree	2.9%

2016 Population 15+ by Marital Status

Total	1,091
Never Married	25.4%
Married	51.0%
Widowed	7.2%
Divorced	16.4%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	92.1%
Civilian Unemployed	7.9%

2016 Employed Population 16+ by Industry

Total	701
Agriculture/Mining	6.6%
Construction	12.6%
Manufacturing	3.0%
Wholesale Trade	2.4%
Retail Trade	9.6%
Transportation/Utilities	3.7%
Information	0.7%
Finance/Insurance/Real Estate	6.1%
Services	46.8%
Public Administration	8.6%

2016 Employed Population 16+ by Occupation

Total	703
White Collar	52.8%
Management/Business/Financial	11.4%
Professional	17.8%
Sales	7.8%
Administrative Support	15.8%
Services	21.6%
Blue Collar	25.6%
Farming/Forestry/Fishing	3.1%
Construction/Extraction	8.5%
Installation/Maintenance/Repair	5.1%
Production	2.0%
Transportation/Material Moving	6.8%

2010 Population By Urban/ Rural Status

Total Population	1,172
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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2010 Households by Type

Total	499
Households with 1 Person	28.9%
Households with 2+ People	71.1%
Family Households	66.1%
Husband-wife Families	49.7%
With Related Children	19.8%
Other Family (No Spouse Present)	16.4%
Other Family with Male Householder	6.4%
With Related Children	4.8%
Other Family with Female Householder	10.0%
With Related Children	7.2%
Nonfamily Households	5.0%
All Households with Children	32.5%
Multigenerational Households	2.2%
Unmarried Partner Households	7.6%
Male-female	7.0%
Same-sex	0.6%

2010 Households by Size

Total	499
1 Person Household	28.9%
2 Person Household	36.5%
3 Person Household	15.8%
4 Person Household	11.6%
5 Person Household	5.4%
6 Person Household	1.0%
7 + Person Household	0.8%

2010 Households by Tenure and Mortgage Status

Total	499
Owner Occupied	79.2%
Owned with a Mortgage/Loan	57.1%
Owned Free and Clear	22.0%
Renter Occupied	20.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	538
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rustbelt Traditions (5D)
2. Green Acres (6A)
3. Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,059,968
Average Spent	\$1,872.73
Spending Potential Index	93
Education: Total \$	\$758,315
Average Spent	\$1,339.78
Spending Potential Index	95
Entertainment/Recreation: Total \$	\$1,576,310
Average Spent	\$2,785.00
Spending Potential Index	96
Food at Home: Total \$	\$2,670,560
Average Spent	\$4,718.30
Spending Potential Index	95
Food Away from Home: Total \$	\$1,638,159
Average Spent	\$2,894.27
Spending Potential Index	94
Health Care: Total \$	\$2,981,716
Average Spent	\$5,268.05
Spending Potential Index	99
HH Furnishings & Equipment: Total \$	\$973,889
Average Spent	\$1,720.65
Spending Potential Index	97
Personal Care Products & Services: Total \$	\$392,573
Average Spent	\$693.59
Spending Potential Index	95
Shelter: Total \$	\$8,256,529
Average Spent	\$14,587.51
Spending Potential Index	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,337,416
Average Spent	\$2,362.93
Spending Potential Index	102
Travel: Total \$	\$1,039,323
Average Spent	\$1,836.26
Spending Potential Index	99
Vehicle Maintenance & Repairs: Total \$	\$562,799
Average Spent	\$994.34
Spending Potential Index	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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